



Asbury Theological Seminary Syllabus

**DM(MLC)917A W1: Seminar Three: Engaging Culture and Context - One
2.00 Credit Hours**

Kentucky Campus/Hybrid

2022 Summer Session/ May 31, 2022 - Aug 19, 2022

On Site Meeting Dates:

Mon: Aug 1 from 08:30 AM to 05:00 PM

Tue: Aug 2 from 08:30 AM to 05:00 PM

Wed: Aug 3 from 08:30 AM to 12:00 PM

Beeson Center Room #232

PROFESSOR INFORMATION

Name: Walter (Jay) Moon

Title: Professor, Church Planting and Evangelism; Director, Office of Faith, Work and Economics

Email: jay.moon@asburyseminary.edu

Office Location: Wilmore

Office Hours: Wed: 9:30-11 AM; Thu: 1-2:30 PM

COURSE DESCRIPTION

This course provides missiological and biblical frameworks for the church's faithful witness in contemporary cultures.

PROGRAM LEARNING OUTCOMES

By the time students complete Asbury's D.Min. program, they will be able to:

PLO 1:

Practice Christian dispositions and habits in community for faithful living.

- D.Min. cohorts are immersed in community-based formation around the priorities of scripture, tradition, reason, and experience.

PLO 2:

Integrate leadership vision, ethic, and practice contextualized to their ministry setting.

- By methodically analyzing a specific ministry issue, D.Min. students contribute to the understanding of the practice of ministry.

PLO 3:

Reflect biblically, theologically, and culturally as a lifelong learner and leader in ministry.

- Students deepen their capacities for biblical, theological, and cultural exegesis as foundations for 21st century ministry around the world.

REQUIRED STUDENT LEARNING OUTCOMES

By the end of DM(MLC)917A, students will have a *developing* ability to:

1. Understand dynamics of missional leadership from a sacramental perspective. (PLO #1)
2. Develop a contextual, missional strategy. (PLO #2)
3. Research a local context through ethnographic research. (PLO #3)

ADDITIONAL STUDENT LEARNING OUTCOMES

N/A

COURSE INTRODUCTION



W. Jay Moon, Ph.D. served 13 years as a missionary with SIM, largely in Ghana, West Africa among the Builsa people focusing on church planting and water development, along with his wife and four children. He is presently a Professor of Evangelism & Church Planting and Director of the Office of Faith, Work, and Economics at Asbury

Theological Seminary. He authored six books, including *Intercultural Discipleship: Learning from Global Approaches to Spiritual Formation* in the Encountering Mission Series by Baker Academic. He also edited four books, including *Entrepreneurial Church Planting: Innovative Approaches to Engage the Marketplace*.

Jay is a frequent speaker on areas of church planting, evangelism, and marketplace mission. In addition to his role as a teaching pastor in a local church plant, Jay holds a Professional Engineer's license and his MBA focused on social entrepreneurship. His hobbies include tree houses, axe throwing, and small business incubation.

Much of what Jay will bring to the classroom discussion is an integration of his experiences in other cultures with the material that you will read. His focus is on combining theory with practice to empower churches to reveal the kingdom of God.

REQUIRED TEXTBOOKS

Barrett, Lois. *Treasure in Clay Jars: Patterns in Missional Faithfulness*. Grand Rapids, MI: Eerdmans, 2004 (186 pp). ISBN: 978-0802826923, \$23.50; ASIN: B001NCFN8, \$22

Frost, Michael, and Alan Hirsch. *The Shaping of Things to Come: Innovation and Mission for the 21st-Century Church*. Revised & Updated. Grand Rapids, MI: Baker, 2013 (289 pp). ISBN: 978-0801014918, \$23; ASIN: B00AHY0W2K, \$22.99.

Moon, W. Jay & Bud Simon. *Effective Intercultural Evangelism*. Downers Grove, IL: IV Press, 2021 (224 pages). ISBN: 978-0830831722, \$18; ASIN: B08SSHLDSY, \$17.10.

Moon, W. Jay, ed. *Practical Evangelism for the 21st Century*. Nicholasville, KY: Glossa House & Digi-Books. 2017 (82 pages). ISBN-13: 978-1942697503, 12.99; Available as Digi-book in iBook app on any mac device.

Newbigin, Lesslie. *The Gospel in a Pluralistic Society*. Eerdmans, 1989. (252 pages). ISBN: 978-0802804266, \$25; ASIN: B001E95XIA.

Paul, Doug. *Ready or Not: Kingdom Innovation for a Brave New World*. 100mpublishing.com, 100 Movements Publishing, 2020. (300 pages). ISBN: 1733372784, \$18.99; ASIN: B08KHNH751, \$9.99.

Russell, A. Sue. *To Listen Well : Ethnographic Tools for Loving Your Neighbor* Cross Perspectives. Scheduled for publication in 2022 (150 pages). ISBN: 9781640470125.

Willard, Dallas, and Gary Black Jr. *The Divine Conspiracy Continued: Fulfilling God's Kingdom on Earth*. New York: Harper One, 2014. (355 pages). ASIN: B00FJ3A436, \$8.49.

Total pages: 1,838.

REQUIRED RESOURCES

Moon, W. Jay. *Missional Vibrancy and Financial Viability: Alternate Financial Models for Churches and Church Plants When Tithes and Offerings are Not Enough*. Free Exponential e-book available at: <https://exponential.org/resource-ebooks/>. 120 pages.

Faith Sharing card game. This will be provided in class. Extra copies available at: digitalbiblecollege.com

Moon, W. Jay, Nick Bettis, Ban Cho. "John Wesley, Compassionate Entrepreneur: A Wesleyan View of Business and Entrepreneurship." *Transformations Journal*. 2021 (20 pages). Pdf to be provided in Canvas course.

Pohl, Christine, "Practicing Hospitality in the Face of Complicated Wickedness." Keynote Address: The Wesleyan Theological Society's Annual Meeting, March, 2006 (19 pages). Pdf to be provided in the Canvas course.

RECOMMENDED TEXTBOOKS

Crane, Julia G. and Michael V. Angrosino. *Field Projects in Anthropology*. Long Grove, IL: Waveland Press, 1992. ISBN: 0-88133-685-8. (190 pages).

RECOMMENDED RESOURCES

N/A

ASSIGNMENTS AND RUBRICS OR EVALUATION CRITERIA

To successfully complete this class, students must satisfactorily complete and submit all assignments on time and actively participate and contribute to the learning community.

1. **Online Discussion of Engaging Culture and Context (40 points)**

Due Date: Bi-weekly, May 31 – July 31, 2022

Points/Percentage: 40

Student Learning Outcome: 1, 2

You are expected to read the material prior to the class discussion so that you can participate meaningfully in each class discussion. Each of you brings various experiences to the discussion that can enrich the group. Our intent is that we build community here and begin to help/learn from each other. Also, **this is worth 40 % of your grade so it is not wise to remain silent**. Please let me know ahead of time if you cannot make the class for some reason so that you can find a way to "make up" what you missed that week. Please note that your participation grade will average both your face to face participation and your online participation.

For the online participation weeks, students will respond to a discussion prompt and then interact with group members to promote thoughtful dialogue and create a meaningful interchange of ideas. Students' posts need to be substantive and integrate the assigned readings. During the "BREAK" weeks, no online activity is required (this is a good time to do the reading for the next week).

2. Ethnography of Local Ministry Context (60 points)

Due Date: August 11, 2022

Points/Percentage: 60

Student Learning Outcome: 3

You will start conducting ethnographic research on a nearby "cultural scene" of your choice. This could be an existing church/ministry or a potential ministry site/church plant, such as a coffee shop, workout group, etc. Often, students combine the research methods of participant observation along with interviews, focus groups, and/or surveys. One of the key elements of doing ethnographic research is keeping good, detailed field notes. In the end, these are the data that the ethnographer is left with, so your data are only as good as your field notes. Relating this to ministry, Conn and Ortiz note that "[ethnographic recording] is more than just journaling; it is documentation of research for the purpose of study and reflection" (Urban Ministry, 265). (10% of course grade).

After you collect ethnographic data, you will reflect upon the significance for ministry in this context. The course reading material will provide lenses to help you evaluate the data.

The final paper should be approximately twenty pages (double-spaced), and the student should (1) explain their research findings; (2) analyze the importance of these findings for ministry, and (3) engage missiologically in how this helps the Body of Christ. I encourage you to do this assignment well since it will help you in the second part of the course in the fall.

Assignments				
Assignment Description	SLO	Method of Assessment	Value /Due Date	Evaluator
Assignment #1: Online Discussion of Engaging Culture and Context	#1, 2	Online posts (for online portion) and class contributions (for face to face portion)	40% Due Date: Bi-weekly, 5/31- 7/31/2022.	Faculty
Assignment #2: Ethnography of Local Ministry Context	#3	Written paper (20 pages, double-spaced)	60% Due Date: 8/11/2022.	Faculty

			Upload to online classroom.	
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COURSE SCHEDULE			
<i>Dates</i>	<i>Topic</i>	<i>Reading to discuss</i>	<i>Assignment</i>
5/31-6/5	Course Introduction, Ethnography	Russell	<i>Online Post</i>
6/6-12	BREAK	-----	-----
6/13-19	Foundations of Missional Church	Newbiggin	<i>Online Post</i>
6/20-26	BREAK	-----	-----
6/27-7/3	Patterns of Missional Church	Barrett	<i>Online Post</i>
7/4-10	BREAK	-----	-----
7/11-17	Understanding Intercultural Evangelism	Moon/Simon: first half	<i>Online Post</i>
7/18-24	BREAK	-----	-----
7/25-31	Applying Intercultural Evangelism	Moon/Simon: second half	<i>Online Post</i>
8/1	Contemporary Complexities/Opportunities I	Moon <i>Practical Evangelism</i> : First half	Class participation
8/2	Contemporary Complexities/Opportunities II	Moon <i>Practical Evangelism</i> : Second half	Class participation
8/3	Divine Conspiracy	Willard	Class participation
8/4-10	BREAK	-----	-----
8/11	Project Submission	-----	Ethnography Project

ADDITIONAL ASSIGNMENT GUIDELINES

See next pages.

Student Learning Outcomes	Method of Assessment	Exemplary=4	Accomplished=3	Developing=2	Beginning=1	Evaluator
SLO #1: Understand dynamics of missional leadership from a sacramental perspective.	Online Discussion of Engaging Culture and Context	<i>Understand, at an exemplary level, dynamics of missional leadership from a sacramental perspective.</i>	<i>Understand, at an accomplished level, dynamics of missional leadership from a sacramental perspective.</i>	<i>Understand, at a developing level, dynamics of missional leadership from a sacramental perspective.</i>	<i>Understand, at a beginning level, dynamics of missional leadership from a sacramental perspective.</i>	Faculty
SLO #2: Develop a contextual, missional strategy.	Online Discussion of Engaging Culture and Context	<i>Develop, at an exemplary level, a contextual, missional strategy.</i>	<i>Develop, at an accomplished level, a contextual, missional strategy.</i>	<i>Develop, at a developing level, a contextual, missional strategy.</i>	<i>Develop, at a beginning level, a contextual, missional strategy.</i>	Faculty
SLO #3: Research a local context through ethnographic research.	Ethnography of Local Ministry Context	<i>Research, at an exemplary level, a local context through ethnographic research.</i>	<i>Research, at an accomplished level, a local context through ethnographic research.</i>	<i>Research, at a developing level, a local context through ethnographic research.</i>	<i>Research, at a beginning level, a local context through ethnographic research.</i>	Faculty

Attendance/Participation: To progress satisfactorily and achieve learning outcomes in this class, students must meet the course requirements. Students are responsible for notifying instructors of the reason for any absences as soon as possible and are accountable for all assignments. Makeup quizzes or exams are generally not permitted unless previously arranged with the instructor. Each faculty member will provide a written attendance policy for each class and also go over that policy on the first day of class for the course. Refer to the ATS Student Handbook for additional information regarding attendance policies and excused absences.

Late Assignments: Any assignment submitted after the due date and time will be reduced two numerical points for every day late. For example, two days late would reduce the grade from a 90 to an 86, unless the student talks to the professor ahead of time and receives permission to turn in the assignment late, based upon a legitimate excuse (such as illness).

Format of Papers: Students must use MLA academic style for completing papers; this is also the required style for your dissertation.

INCOMPLETE WORK POLICY

Incomplete Work: “A grade of ‘I’ denotes that course work has not been completed due to an unavoidable emergency. Delinquency or attending to church work or other employment does not constitute an unavoidable emergency. Without an approved ‘I,’ a letter grade will be recorded based on grades received for completed work and an ‘F’ grade assigned to incomplete work” (ATS 2015-16 Student Handbook, page 67).

Letter	Lowest	Highest
A	94.00%	100.00%
A-	90.00%	93.99%
B+	87.00%	89.99%
B	84.00%	86.99%
B-	80.00%	83.99%
C+	77.00%	79.99%
C	74.00%	76.99%
C-	70.00%	73.99%
D+	67.00%	69.99%
D	64.00%	66.99%
D-	60.00%	63.99%
F	0.00%	59.99%

The unit of credit is a semester hour, which is defined as one hour of classroom work per week for one semester, or its equivalent. The 4.00 point system is used to compute grade point standing. The grading system is:

GRADE	EVALUATION CRITERIA
A	Exceptional work: surpassing outstanding achievement of course objectives
B	Good work: strong, significant achievement of course objectives

C	Acceptable work: basic, essential achievement of course objectives
D	Marginal work: inadequate, minimal achievement of course objectives
F	Unacceptable work: failure to achieve course objectives

GRADING

Assignment	Weight/Point Value
Online Discussion of Engaging Culture and Context	40
Ethnography of Local Ministry Context	60
	Total: 100

CANVAS (LEARNING MANAGEMENT SYSTEM)

Canvas is the learning management system used for Asbury seminary classes. Log into <http://connect.asburyseminary.edu> and click on the **flashing cube** (upper right corner) to access a link to the Canvas website. Once you have logged in, it is recommended that you bookmark this page for easy access. The courses that you are enrolled in should appear as “course cards” on your Dashboard. You may navigate to your desired course here. If you do not see your course, or there is nothing in your course, please contact your professor.

COURSE EVALUATIONS

Course evaluations are a vital part of Asbury Seminary’s efforts to achieve excellence in the classroom. At the end of the semester, you will receive an email with information and directions for completing course evaluations. Your responses are completely anonymous, and your participation is greatly appreciated. If you have questions or encounter problems accessing the evaluations, contact the Help Desk at helpdesk@asburyseminary.edu or by phone at 859.858.2100 or toll-free at 800.2ASBURY.

TECHNOLOGY REQUIREMENTS & SUPPORT

To take an online or hybrid class, you should be comfortable using e-mail, web browsers, word-processing software and be able to download files and create attachments. You will need the following in order to participate online:

- A computer with Windows 7 or MAC OS 10.6 or above
- An account with or regular access to an internet service provider (ISP)
- Reliable, high-speed internet (recommended)
- Word processing software
- A webcam (built-in or external) for video conferences, as needed
- A headset with microphone (preferable)

Contact the Help Desk for technical assistance accessing the online class, using electronic resources, or with other technical issues related to Asbury Seminary coursework.

- Email: helpdesk@asburyseminary.edu
- Phone: 859.858.2100 or 800.2ASBURY (toll free)

LIBRARY RESOURCES

Library resources, research support, and library loan are available via:

- Website: asbury.to/library
- Email: helpdesk@asburyseminary.edu
- Phone: 859.858.2100 or 800.2ASBURY (toll free)

Materials Requests

Use the links on the library website to search the library catalog for available materials. Students on the Kentucky or Florida campuses can use their student ID cards to check out materials in person. Books can be returned or mailed to the library at either the Kentucky or Florida campus.

Students may request books, photocopies, or emailed attachments of journal articles or portions of reference books from the library. Allow 3-10 business days for requests to be filled. Contact the library for costs and instructions on how to make requests, or view the online tutorial at guides.asburyseminary.edu/libraryloan.

Online Resources

- Asbury Scholar – Find library books, ebooks, journal articles, and other media at asbury.to/library.
- Databases – Access links to online resources including the library catalog, online journal databases, encyclopedias, and more at guides.asburyseminary.edu/az.php.

Research Assistance

Students should contact Research Services in the library for research assistance. Help is available for general research questions, including how to find course materials online or navigate library resources. Training for supported Bible software or bibliographic management software is also available. Appointments can be made via:

- Website: asbury.to/library
- Email: helpdesk@asburyseminary.edu
- Phone: 859.858.2100 or 800.2ASBURY (toll free)

The Writing Center

- The goal of the Writing Center is to help students improve their graduate-level writing. Assistance is available both online and on the Kentucky campus to help with various aspects of the writing process, including structure and organization, grammar, punctuation, and citation formatting. Appointments can be made by contacting the library via:
 - Website: asbury.to/writingcenter
 - Email: helpdesk@asburyseminary.edu
 - Phone: 859.858.2100 or 800.2ASBURY (toll free)
- Students can sign up for 30-minute sessions on the library website at asbury.to/library.

POLICIES

Each student is responsible for being familiar with seminary policies. Asbury Seminary reserves the right to change policies when necessary. Below are brief descriptions of a few seminary policies. For more detailed information regarding school policies, please refer to the ATS Student Handbook at asburyseminary.edu/students/student-services/student-handbook/

Disability Accommodations

Asbury Theological Seminary provides reasonable accommodation on an individualized basis for qualified students with disabilities. Students are required to provide documentation of a disability prior to receiving classroom accommodations. Since accommodations may require early planning before or at the start of the term and are generally not provided retroactively, students need to contact an Accommodations Officer as soon as possible. If you are a student with a disability and believe you require reasonable accommodations in this class, you will need to make an appointment with an Accommodations Officer in the Office of the Registrar on the Kentucky campus or in the Enrollment Management Office on the Florida campus. Students attending the Tennessee site should contact the Kentucky Registrar.

Academic Integrity

Academic integrity is expected of every student. Plagiarism, that is, “presenting ... another’s ideas or writings as one’s own,” is considered a serious violation of integrity and is unacceptable. Detailed information, including the penalty for plagiarizing, is in the Student Handbook. For additional information about plagiarism, go to plagiarism.org.

In this course we may utilize Unicheck, an automated system that compares students’ assignments with websites as well as a database of previously submitted student work. After the assignment is processed, instructors receive a report from unicheck.com (through SpeedGrader™) that states if and how another person’s work was used in the assignment. For more information, see www.unicheck.com. If you have questions about academic honesty, please contact the library at helpdesk@asburyseminary.edu.

Copyright Information

The copyright law of the United States (title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specific conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement. This institution reserves the right to refuse to accept a copying order if, in its judgment, fulfillment of the order would involve violation of copyright law.

By using online media resources, students are consenting to abide by this copyright policy. Any duplication, reproduction, or modification of this material without express written consent from Asbury Theological Seminary and/or the original publisher is strictly prohibited.

ZOOM

Courses may use Zoom for synchronous online instruction. These sessions may be recorded by the professor and posted into the Canvas classroom. The recorded sessions will not be downloadable, and will not be used by the professor in future classes unless there is documented permission from all of the students in the recording. Chat rooms in a Zoom call are recorded and discretion should be exercised when using the chat feature, including in private rooms.

Video recordings may be considered educational records under the Family Education Rights & Privacy Act (FERPA) and will be protected as such by the Seminary. Zoom collects only minimal client information and ensures that information is kept secure (<https://zoom.us/docs/doc/FERPA%20Guide.pdf>).

Requests for accessibility accommodations related to Zoom will be dealt with on a case-by-case basis as described above under Disability Accommodations.

APPENDIX

N/A